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ECOVISION

THE ECONOMICS SOCIETY OF SSCBS

SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES

UNIVERSITY OF DELHI

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) is between:

PARTY 1: ECOVISION: THE ECONOMICS SOCIETY OF SSCBS

PARTY 2: 2.Oh!

This MOU sets out the basic terms upon which parties would be prepared to enter into a binding agreement with each other in order to help each other in areas of mutual benefit and interests.

It is mutually agreed upon and understood by and among the parties that:

Deliverables by 2.Oh!

- Provide 60 units of products, which include 15 Hair Colour and 15 Hair Care hampers.
- Ensure that all product units are delivered between March 26, 2026 and April 4, 2026.
- Complete payments for all orders through its decided mode of payment during the ordering sessions.
- Provide product links and ordering instructions to students for a total of 60 units for the purpose of this collaboration.
- Establish and coordinate ordering sessions and review timelines.
- Providing the review content that will be posted by students on the relevant online marketplaces.
- Providing digital posters that will be displayed on standees.

Deliverables by Ecovision (Organiser)

- Sponsor Title- Hair Color & Care Partner
- Deliver a collective total of 60 reviews on the marketplace across all batches. Share screenshots of the published reviews with the Brand.
- Facilitate communication between the Brand and participating students & ensure timely participation.
- Ensure that the reviews are posted promptly after the products are received by each student before the next batch begins their process.
- Gather 50 Instagram followers on Brand's Instagram page

Authorized Signatory

For and on behalf of Party 1:

Harshveer Singh Chahal
President
Ecovision (SSCBS)

Teacher-In-Charge
Ecovision (SSCBS)

For and on behalf of Party 2:

2.Oh!

PSP Area IV, Dr. K.N. Katju Marg, Sector 16, Rohini, Delhi-110089 ecovision@sscbsdu.ac.in |
Vansh Bothra : +91 93546 17824, Krishika Arora : +91 84474 59227